

arcguide
special edition 2022



innovative
projekte
2022



Place your project

in the arcguide special edition 2022!



The arcguide editorial team prepares the booked project documentation editorially.

THE IDEA

Your reference will be edited, laid out and published on a double-page spread in the context of the participating architectural firm, with background information, interviews and a construction panel. Participation is limited to 15 manufacturing companies.

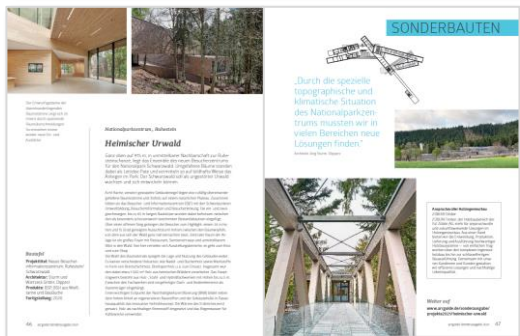
YOUR ADDED VALUE

Good references provide impetus for architects and planners. They inspire and inform. The journalistic documentation and the know-how of our specialist editors put your project in the limelight.



CRITERIA

- Project must not be older than 2 years
- Meaningful photographic material available
- Consent of the client for editorial preparation
- Contact details of the architectural office involved



Participation

in the arcguides special edition 2022!



PUBLICATION
November 2022

CIRCULATION
50.000 copies

SERVICES

- + Editorially prepared project documentation on a double-page spread
- + Supplement with 50,000 copies in the architecture titles: **db deutsche bauzeitung**, **bba bau beratung architektur**, **md INTERIOR DESIGN ARCHITECTURE**
- + Digital integration on arcguides.de with extended image galleries and additional information

PARTICIPATION

1. If you are already an **arcguide partner**, you can benefit from a 35% discount.
2. You are not yet an **arcguide partner***: Then become one in the course of a project publication in the special printed edition arcguides innovative projects 2022.



*All prices include an arcguides partnership for 12 months with a profile entry and a PR package S with 3 messages (value: 1,650 euros) on arcguides.

Participation limited to 15 manufacturing companies

Book now and secure your double page In the arcguides special edition 2022!



Distribution in the November/December issues of the architecture titles **db deutsche bauzeitung**, **bba bau beratung architektur** and **md INTERIOR DESIGN ARCHITECTURE**.

Circulation: 50,000 copies

DEADLINES

Booking deadline:
Publication

31.08.2022

Supplement in the issues (before the BAU 2023):
db 12/2022, bba 11-12/2022 und md 11-12/2022

PRICE

Price double page

4.900 EUR

incl. arcguides partnership
(profile entry + PR package with 3 messages)

Preferential price
for arcguides partners

3.150 EUR

FURTHER ADVERTISING POSSIBILITIES

Cover page (U2, U3)

2.700 EUR

Cover page (U4)

3.000 EUR



YOUR CONTACT PERSONS

of the arcguide special edition 2022!



PROJECT MANAGER

Sandra Mack
sandra.mack@konradin.de
0711 7594-395

EDITORIAL

Petra Ralle
arcguide.redaktion@konradin.de

KEY ACCOUNT MANAGER

Margarete Werdermann
margarete.werdermann@konradin.de
0711 7594-364

